

35698

NAME

AND

SALESPERSON



AGREEMENT MADE BETWEEN

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

1021-63061-2

DATE PRINTED

CONTRACT NO. REV.

02/04/13

AND **PAGE**

ADVERTISER (OR AGENCY AND ADVERTISER)

NO. WEEKS:

AGENCY (OR SERVICE) ACTING AS AGENT FOR 345395 BUYING TIME WENDY GREUEL FOR MAYOR

650 Massachusetts Ave NW Ste 210 7120 Hayvenhurst Ave Ste 315

ADDRESS Washington DC 20001-3796 Van Nuys CA 91406-3813

> USA USA

CONTACT KATE WELSH PRODUCTWENDY GREUEL FOR MAYOR 2/5-2/11

LOCAL AGENCY EST. NO. Andrew Del Guercio **PRODUCT** 1307 SALESPERSON CODE

NATIONAL

BROADCAST SCHEDULE STARTING 02/05/13 AND ENDING 02/11/13

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Cancellation Notice Required Announcement 28 days

prior notice

1

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.			LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
	-									
1 **L.U.I	01111 R.**	4	05:00A	06:00A	30s	02/05/13-02/08/13	M-F 5-6A CBS-2 NEWS	4	120.00	480.00
2 **L.U.I		1	05:00A	06:00A	30s	02/11/13-02/11/13	M-F 5-6A CBS-2 NEWS	1	120.00	120.00
3 **L.U.I	01111 R.**	4	06:00A	07:00A	30\$	02/05/13-02/08/13	M-F 6-7A CBS-2 NEWS	4	200.00	800.00
4 **L.U.I		1	06:00A	07:00A	30S	02/11/13-02/11/13	M-F 6-7A CBS-2 NEWS	1	200.00	200.00
5 **L.U.I	02222 R.**	8	07:00A	09:00A	308	02/05/13-02/08/13	THE EARLY SHOW	8	200.00	1600.00
6 **L.U.I		2	07:00A	09:00A	30s	02/11/13-02/11/13	THE EARLY SHOW	2	200.00	400.00
7 **L.U.I	01111 R.**	4	09:57A	11:00A	30s	02/05/13-02/08/13	PRICE IS RIGHT	4	1800.00	7200.00
8 **L.U.I		1	09:57A	11:00A	30s	02/11/13-02/11/13	PRICE IS RIGHT	1	1800.00	1800.00
9 ** L.U .I	01111 R.**	4	11:00A	11:27A	30s	02/05/13-02/08/13	M-F 11-1130A CBS-2 NEWS	4	800.00	3200.00
10 **L.U.I		1	11:00A	11:27A	30s	02/11/13-02/11/13	M-F 11-1130A CBS-2 NEWS	1	800.00	800.00
11	01111	4	02:58P	04:00P	30s	02/05/13-02/08/13	M-F 3-4P/DR.PHIL	4	600.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser





BUYING TIME

Washington

USA

AGREEMENT MADE BETWEEN

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

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2

Cancellation Notice

Announcement 28 days

02/04/13

AND

ADVERTISER (OR AGENCY AND ADVERTISER)

AGENCY (OR SERVICE) ACTING AS AGENT FOR 345395 WENDY GREUEL FOR MAYOR

NO. WEEKS:

7120 Hayvenhurst Ave Ste 315

Van Nuys CA 91406-3813

USA

CONTACT KATE WELSH PRODUCTWENDY GREUEL FOR MAYOR 2/5-2/11

LOCAL AGENCY EST. NO. Andrew Del Guercio **PRODUCT** 1307 SALESPERSON

DC 20001-3796

650 Massachusetts Ave NW Ste 210

BROADCAST SCHEDULE STARTING 02/05/13 AND ENDING 02/11/13

CODE

NATIONAL SALESPERSON

35698

NAME

AND

ADDRESS

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ethnicity		SPOTS		POTS TIME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
L.U.!	₹.									
12 **L.U.!		1	02:58P	04:00P	308	02/11/13-02/11/13	M-F 3-4P/DR.PHIL	1	600.00	600.00
13 **L.U.I	01111 R.**	4	04:00P	05:00P	30s	02/05/13-02/08/13	M-F 4-5P/JUDGE JUDY	4	600.00	2400.00
14 **L.U.I	<u>M</u> R.**	1	04:00P	05:00P	30S	02/11/13-02/11/13	M-F 4-5P/JUDGE JUDY	1	600.00	600.00
15 **L.U.!	.1111 R.** CBS2 NEWS @ 5P	4	05:00P	06:00P	30S	02/05/13-02/08/13		4	500.00	2000.00
16 **L.U.I	M R.** CBS2 NEWS @ 5P	1	05:00P	06:00P	30S	02/11/13-02/11/13		1	500.00	500.00
17 **L.U.I	.1111 R.** CBS2 NEWS @ 6P	4	06:00P	06:30P	30S	02/05/13-02/08/13		4	500.00	2000.00
18 **L.U.!	M R.** CBS2 NEWS @ 6P	1	06:00P	06:30P	30s	02/11/13-02/11/13		1	500.00	500.00
19 **L.U.!	Sa R.** CBS2 NEWS SAT @	1) 6P	06:00P	06:30P	30S	02/09/13-02/09/13		1	500.00	500.00
20 **L. U .l	Su R.** CBS2 NEWS SUN @	1) 5P	05:00P	05:30P	30S	02/10/13-02/10/13		1	600.00	600.00
21 **L.U.I	Sa R.** CBS2 NEWS SAT @	1) 5P	05:00P	05:30P	30S	02/09/13-02/09/13		1	500.00	500.00

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KATE WELSH

Andrew Del Guercio

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4200 Radford Avenue, . Studio City CA 91604

			AND				PAGE 5
35698	AGENCY (OR SERVICE	ACTING AS AGENT FOR	345395	ADVERTIS	ER (OR AGEN	CY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME			WENDY GREUEI	FOR MAYOR		
AND	650 Massachuset	ts Ave NW Ste 210		7120 Hayvenh	nurst Ave St	te 315	Required
ADDDECC							Announcement 28 days
ADDRESS	Washington	DC 20001-3796		Van Nuys USA	CA	91406-3813	prior notice
	USA			USA			

PRODUCT

CODE

SALESPERSON NATIONAL SALESPERSON

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 02/05/13 AND ENDING 02/11/13 NO. WEEKS:

AGENCY EST. NO.

1307

PRODUCTWENDY GREUEL FOR MAYOR 2/5-2/11

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.			LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
IIEW	DATO	T VVIX.	TROW	10	LLINGIII	EITEOIVE DATES	1 Nedivano	BB001.	ONIT IVALE	TOTAL VALUE(I)
22 **L.U.I	Su R.** CBS2 NEWS SUN @	1) 6P	06:00P	07:00P	30S	02/10/13-02/10/13		1	500.00	500.00
23 **L.U.I	01111 R.**	4	06:56P	07:30P	30s	02/05/13-02/08/13	M-F 7-730P ET	4	1800.00	7200.00
24 **L.U.I		1	06:56P	07:30P	30s	02/11/13-02/11/13	M-F 7-730P ET	1	1800.00	1800.00
25 **L.U.I	01111 R.**	4	07:30P	07:57P	30s	02/05/13-02/08/13	M-F 730-8P INSIDER	4	1500.00	6000.00
26 **L.U.I		1	07:30P	07:57P	30s	02/11/13-02/11/13	M-F 730-8P INSIDER	1	1500.00	1500.00
27 **L.U.I	Т ? .**	1	07:58P	09:00P	30S	02/05/13-02/05/13	TU 8-9P/NAVY CIS	1	10000.00	10000.00
28 **L. U .I		1	09:00P	10:00P	30S	02/05/13-02/05/13	TU 9-10P/NCIS:LOS ANGELES	1	11000.00	11000.00
29 **L. U .I		1	09:00P	10:00P	30S	02/08/13-02/08/13	FRI 9-10P/CSI: NY	1	8500.00	8500.00
30 **L.U.I		1	10:00P	11:00P	30s	02/08/13-02/08/13	FRI 10-11P/BLUE BLOODS	1	9500.00	9500.00
31 **L.U.I	01111 10 R.**	5	10:59P 10:59P	11:35P 11:30P	30S	02/05/13-02/09/13	M-SU 11-1130P CBS-2 NEWS	5	1500.00	7500.00
32	Su	1	11:30P	12:00M	30S	02/10/13-02/10/13	LATE NEWS - GRAMMY NITE	1	2800.00	2800.00

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USA

CONTACT KATE WELSH PRODUCTWENDY GREUEL FOR MAYOR 2/5-2/11

LOCAL AGENCY EST. NO. Andrew Del Guercio **PRODUCT** 1307 SALESPERSON CODE

NATIONAL SALESPERSON USA

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ethnicity	(.					-				
Ī		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
L.U.!	R. includes \$900 rebate	total va	ue=\$2,500							
33 **L.U.	<u>M</u> ₹ .**	1	10:59P	11:35P	30S	02/11/13-02/11/13	M-SU 11-1130P CBS-2 NEWS	1	1500.00	1500.00
34 **L.U.	01110 २ .**	3	11:35P	12:37A	30s	02/05/13-02/07/13	DAVID LETTERMAN	3	700.00	2100.00
35 ** L.U.	M ? .**	1	11:35P	12:37A	30s	02/11/13-02/11/13	DAVID LETTERMAN	1	700.00	700.00
36 **L. U .I	₩ R.** mkgd for n/a 2/10 Me	1 entalist	09:00P	10:00P	30s	02/06/13-02/06/13	WED 9-10P/CRIMINAL MINDS	1	9500.00	9500.00
37 MKG E	Sa FOR MONIES REINVES	1 STED DU		11:00P ORRECTIONS	308	02/09/13-02/09/13		1	2100.00	2100.00
							Total Contract: Billing Summary	81	T-1-1	111400.00
					Qtr 1	.13 .00	Feb Mar 111400.00 .00	GR	Total 111400.00 AND TOTAL 111400.00	

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